



FACEBOOK  
5.1K



TWITTER  
1.1K



INSTAGRAM  
25.5K



YOUTUBE  
subscribers 682  
views 146,283



BLOG  
monthly visitors 18K  
pages per visit 2.0  
time on site 1:35

# MARIA VON LOSCH

STYLE EXPERT

*Savvynista*

*“Live a savvy, smarter and more stylish life.”*

Maria Von Losch is a Southern California based stylist, style expert, blogger, brand influencer and media personality.

Maria is recognized for her Savvy Style tips and approach on how to *Shop Your Closet*. She's the creative editor of SAVVYNISTA, her own style blog where she connects with her readers by providing an easy yet stylish approach to shopping your closet, accessorizing and how to shop smart.

Maria regularly appears on TV as a style expert as well as promoting her own experience of shopping her closet for 365 days. She continues to work with various print and online publications styling fashion editorials as well as contributing articles and blogs about style and fashion.

blog • [SAVVYNISTA.COM](http://SAVVYNISTA.COM)

website • [MARIAVONLOSCH.COM](http://MARIAVONLOSCH.COM)

contact • [maria@savvynista.com](mailto:maria@savvynista.com)

Blog and social media stats as of Dec. 31, 2015

**MARIA VON LOSCH**  
STYLE EXPERT

*Savvyista*

**AUDIENCE**

Women 81%

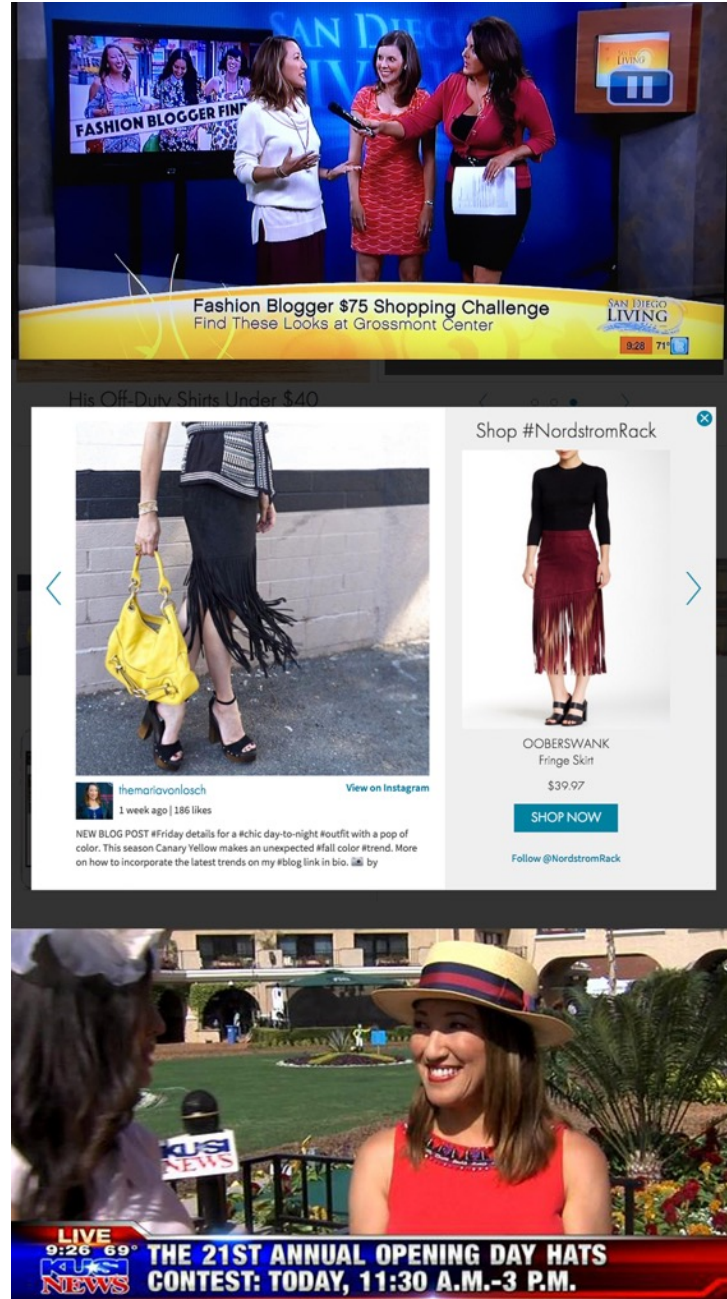
13% 18-24  
31% 25-34  
27% 35-54

Men 19%

**ACCEPTS THE FOLLOWING:**

- Sponsored Posts
- Dedicated Email Newsletter
- Social Media Posts
- YouTube Video Inclusion
- On-Air / TV Talent
- Event Host / Emcee / Panelist

*Can be a combination of the above, inquire for quote*



- TALENT / INFLUENCER FOR:**
- Animal Behavior
  - Azul by Moussy
  - Boho Chic USA
  - Burlington
  - Call It Spring
  - Del Mar Thoroughbred Club
  - Fashion Week San Diego
  - Grossmont Shopping Center
  - Hugo Boss
  - Kit & Ace
  - Links of London
  - Loft
  - Lou & Grey
  - Louis Moinet
  - Macy's
  - Shop Hers
  - Single Dresses
  - Westfield UTC Mall