



# SAVVYNISTA.

## MARIA VON LOSCH

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*Be savvy, shop smart and stay stylish with Savvynista, a style, beauty and lifestyle blog by SoCal stylist Maria Von Losch. Maria shares savvy style tips on shopping your closet, maximizing your wardrobe purchases, clever outfit pairings and how to accessorize.*

Maria Von Losch is a San Diego based fashion stylist/blogger/vlogger and style expert. She's often sought out for taking high fashion looks and making them everyday relatable, creating an image to fit your brand or lifestyle, clever outfit pairings and accessorizing. Maria regularly appears on TV as a style expert and continues to work with various print and online publications as well as blogging about style, fashion, beauty and lifestyle.

**TOTAL REACH**  
69,575 followers

**INSTAGRAM**  
50,768 followers  
[@themariavonlosch](https://www.instagram.com/themariavonlosch)

**TWITTER**  
6,508 followers  
[@mariavonlosch](https://twitter.com/mariavonlosch)

**BLOG**  
10K monthly visitors  
2.0 pages per visit  
1:35 time on site  
[savvynista.com](http://savvynista.com)

**FACEBOOK**  
1,188 likes  
[Maria Von Losch - Savvynista](https://www.facebook.com/Maria-Von-Losch-Savvynista)

**YOUTUBE**  
789 subscribers  
185,073 views  
[savvynista](https://www.youtube.com/savvynista)

**PINTEREST**  
246 followers  
[mariavonlosch](https://www.pinterest.com/mariavonlosch)

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Banana Republic  
Burlington  
Del Mar Thoroughbred Club  
Designer Vault  
Fashion Week San Diego  
It Cosmetics  
Kit & Ace  
Links of London  
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Lou & Grey  
Louis Moinet  
Macy's  
MakeUp Forever  
Marriott Marquis San Diego  
Target Style  
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